

EVENTS: MARK IT ... GO!

HOLIDAY VALLEY

716-699-2345

www.holidayvalley.com

CANADIAN FRIENDSHIP WEEK January 2-8

Welcome Canadians! Ellicottville's annual Canadian Friendship Week runs from Tuesday, Jan. 2 through Monday, Jan. 8. During this week, visitors to Holiday Valley can purchase lift tickets and rental equipment at par when paying with Canadian cash or check.

COLLEGE DAZE January 6-8

Spend winter break at Holiday Valley with this special lodging, lift and PARTY package designed for college students on winter break. Cost is \$199 per person including quad occupancy at the slopeside Inn at Holiday Valley, 3 days and 2 nights lift tickets, \$15 meal coupon and events. For Holiday Valley Ultimate College Pass holders, the cost is just \$99! Live DJ's, Red Bull party, rail jam, Beer Olympics, snow volleyball, movies and more! Find a complete schedule on the HV website.

ASPIRE SKI THE VALLEY Sunday, January 28 noon-6pm

Join in the fun at Aspire's 6th annual "Ski the Valley" day to benefit children and adults with disabilities in Western New York. The event is presented by Independent Health and invites everyone to come listen to live music and check out the awesome basket raffles on the top floor of the Holiday Valley Main Lodge. For special pricing on lift tickets, tubing passes and meals, or to learn more about Aspire of WNY, go to www.aspirewny.org.

MOUNTAIN MAN DAY Friday, February 9 9am-4:30pm

A day of skiing, snowboarding, activities and camaraderie for the Mountain Men of Holiday Valley! Includes demo equipment from local shops, recreational racing, lunch, and tastings from Southern Tier Brewing, Ellicottville Distillery plus a cigar roller. \$85 for passholders or \$105 including a lift ticket.

"YOUR TURN" WOMEN'S SKI CLINIC RETURNS TO HOLIDAY VALLEY JAN. 25-26

Holiday Valley Snowsports School is featuring the 5th annual "Your Turn" women's clinic led by Lisa Densmore Ballard, a widely acclaimed coach, instructor and ski racer, and assisted by several of Holiday Valley's finest women instructors. Intermediate through advanced level skiers (can comfortably ski blues, some black diamonds) will benefit from this clinic. Pre-registration is advised as attendance is limited. Stop in or call the Snowsports School Desk at 716-699-2345 x 4422 or the Creekside Lodge at 716-699-2345 x 4424.

Cost of the clinic is \$290 which includes continental breakfast each day, discussions about ski equipment and proper bootfitting, 2 lunches and one dinner, plenty of skiing with Lisa and HV instructors, video analysis of each participant, demo equipment and door prizes! Lodging and lift tickets are not included, but are available at special rates. For lodging at the Inn at Holiday Valley for Wednesday and Thursday nights, call 800-323-0020. A full schedule of the clinic can be accessed on the Holiday Valley website.

ABOUT LISA: Lisa Densmore Ballard has been involved in many aspects of the ski world. A member of the U.S. Ski Team in the late 1970's and a six-year veteran of the Women's Pro Ski Tour in the 1980's, Lisa has competed in ski racing for most of her life. Today, she is a standout on the master's circuit, with 4 world titles and 76 national titles across all alpine disciplines. She has been the number one ranked skier in her age group and a member of the U.S. Alpine Masters Ski Team since she joined the master's circuit 1991. In addition to competition, Lisa has been highly regarded as a ski instructor and coach for over 20 years. During the 1990's, she was the instruction editor for Snow Country and then Mountain Sports & Living magazines, introducing and refining ski technique on shaped skis in the United States. Lisa was Director of the Snow Country Ski Schools and later the RSN Alpine Excellence Training Centers in conjunction with the PSIA Alpine Demo Team. At the same time, she founded the Head-Subaru Women's Ski Clinics which have now become the Your Turn Women's Ski Events. Over 6,000 women have had breakthroughs in their skiing while taking Lisa's clinics. Lisa is currently director of the master's program and a coach for FIS-level racers at her home mountain in Red Lodge, Montana.

HOLIMONT

716-699-2320

www.holimont.com

SKI-SCAPE 2018 Sunday, Jan. 7 • 8am-4:30pm "Shred the Stigma of Addiction"

Have fun and help kids at the same time by participating in the 20th annual Kids Escaping Drugs campaign. A day of skiing, food and prizes! It's easy to participate: sign up on the day of the event at the KED registration table inside the Main Chalet or register through the KED office by calling the number or visiting the website listed below. \$75 includes your all-day lift ticket, lunch and t-shirt.

716-827-9462

www.501auctions.com/SkiScape/

ENCHANTED MTNS.

800-331-0543

www.enchantedmountains.com

**SNOWMOBILE TRAILS
AT ALLEGANY STATE PARK**
Get your map, register your sled, and plan a winter weekend getaway to enjoy Cattaraugus County's 450 miles of trails! A popular destination for sleds: Allegany State Park. A number of cabins line the trails and are easily accessible and affordable! Group Camp 5 can house up to 72 people in 18 cabins complete with table, benches, heater, 4 bunk style beds and space to breathe. Also in Camp is a mess hall and everything you need to make your meals. Call 1 800 456-2267 to book your Allegany State Park winter getaway.

ANF REGION

WINTER IN THE WILDS
Saturday, January 13
11am-11pm

CJ Spirits Distillery
120 Willow Run Drive, Kane, PA
Spend the day at CJ Spirits Craft Distillery and celebrate winter like never before, in the icebox of PA. There will be live music, ice sculptures, snow art, BBQ, pig roast, ice bar and lounge, craft vendors, and carriage rides.
814-837-1500
www.cjspirits.com

MARILLA WINTER TREK
Sunday, January 21
Marilla Resivor

Route 346, Bradford, PA
Outdoor Fun throughout the afternoon!
Enjoy cross country skiing, snowshoeing, ice skating, ice fishing, geocaching, or walk the Marilla Trails. There will be shuttles to the top of Marilla Springs Trail. Free refreshments provided by the Tuna Valley Trail Association.
814-362-9928
www.tunavalleytrail.com

SKATETACULAR DREAMS ON ICE
Thursday, January 25
7:30pm

University of Pittsburgh at Bradford
Bromeley Family Theater, Bradford, PA
World famous professional ice skaters, singers, dancers and cirque acts glide across the stage in an ice experience like no other. Follow the cast as they dream through the seasons in search for eternal winter.
814-362-2522
www.bcpac.com

MARIENVILLE WINTERFEST
Saturday, January 27
10am-7pm

Pine Street, Marienville, PA
Venture to the Snowmobile Capital of Pennsylvania - Marienville! Food, raffles, bingo, chili cook-off, children's games, Chinese auction, scavenger hunt, snow sculptures, snowmobile torchlight parade, sky lanterns to heaven, and more!
814-927-8218
forestcounty.com

ELLICOTTVILLE SNOWED-IN

a monthly winter publication BOOSTING the EVL ski scene and surrounding attractions in Cattaraugus County, NY and McKean County, PA

www.ellicottvillesnow.com



@evlsnowedin ... FOLLOW US, upload your pics, use #EVLSnowedIn. Each month through winter we'll select our favorites and feature them in print & online!

Creator / Publisher Layout & Design

Brenda Perks,
DesignPerks of Ellicottville
716.244.7573
designperks@gmail.com

Advertising Sales

Brenda Perks
716.244.7573
designperks@gmail.com
Evan Evans
sales rep / distributor
716.474.6812
evane716@aol.com

Team Writers and Photographers

Spencer Timkey
Mary Heyl
Caitlin Croft
Greg Culver
Dash Hegeman
Melanie Hulick
Jaimie Woodarek

ELLICOTTVILLE SNOWED-IN is distributed in Cattaraugus, Chautauque & Erie Counties, NY and select locations in McKean & Warren Counties, PA and select locations in Northeast OH.

Article/Photo Contributions

Contributions are welcome. Please submit your articles and photos or story ideas to designperks@gmail.com

Advertising Rates

Available upon request
Deadlines for the 2017-18 season:
December issue: Nov. 10th
January issue: Dec. 10th
February issue: Jan. 10th
March issue: Feb. 10th
Please contact one of our sales reps for rates and additional information

Ellicottville SNOWED-IN is published five times a year in October (Ski Show edition), December, January, February and March by DesignPerks of Ellicottville, PO Box 1077, Ellicottville, NY 14731. Copyright © 2017 by DesignPerks. All rights reserved. Reprinting in whole or part is forbidden except by permission of DesignPerks.